



AMERICAN  
KENNEL CLUB

# AKC CLUB DEVELOPMENT

Webinar

September 4<sup>th</sup> 2019

# Guy H. Fisher, Manager of Club Development



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# Club Development

As we get started, let's be mindful that all members of a club are volunteers.

As a club, we should all be welcoming and helpful to educate any member, new or old.



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# Club Development

I would like to point out that for anything related to constitution and by/laws and/or forming a new club, please contact-

American Kennel Club  
Attn: Club Relations Department  
101 Park Avenue  
New York, NY 10178

[clubrelations@akc.org](mailto:clubrelations@akc.org)



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# Club Development

I also want to point out if you or your club are seeking anything related to impacting legislation, I ask you contact-

American Kennel Club

C/O Government Relations Department

8051 Arco Corporate Drive, Suite 100

Raleigh, NC 27617-3390

Phone: 919-816-3720

[doglaw@akc.org](mailto:doglaw@akc.org)

[www.akcgr.org](http://www.akcgr.org)



# Club Development

- Clubs should keep accurate records and meeting minutes should reflect club business.
- Consistently follow bylaw provisions, which are to be interpreted by each club's Board of Directors.
- Keeping AKC updated contemporaneously on current officer and membership information will ensure smooth communications with AKC.



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# Club Development

- [https://www.apps.akc.org//apps/club\\_membership/index.cfm](https://www.apps.akc.org//apps/club_membership/index.cfm)
- [https://www.apps.akc.org/apps/clubs/search/blocks/dsp\\_officer\\_update\\_email\\_request.cfm](https://www.apps.akc.org/apps/clubs/search/blocks/dsp_officer_update_email_request.cfm)
- [https://www.apps.akc.org//apps/club\\_outreach/index.cfm](https://www.apps.akc.org//apps/club_outreach/index.cfm)
- These are helpful links to update your membership and officers as well as our club outreach program, which I will take the time to better explain.



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# Club Development

Club Development works with the All-Breed Clubs Committee and we highly recommend you make yourself familiar with the best practices.

<https://www.akc.org/clubs-delegates/clubs/resources/best-practices/>

They cover things from club events to club finances and legislation, along with the ever important membership.



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# Club Development

- <https://www.akc.org/clubs-delegates/clubs/resources/club-activity-information/>
- If your club would like to share its ideas, please use this online form [All Breed Clubs Resources Activity Information](#) and follow the instructions.
- **Committee Contacts for activity information FORMS**
- Nancy Fisk: [akikoakitas@aol.com](mailto:akikoakitas@aol.com)
- Michael Houchard: [lyceumfarm@bellsouth.net](mailto:lyceumfarm@bellsouth.net)
- Susan Sholar: [shojudge@gmail.com](mailto:shojudge@gmail.com)



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# Club Development

- Club Goals? What is your club trying to do for its members and the community that your club serves?
- Lets talk about the importance of the B-match.
- Two Shows in One Day.
- Clusters
- Taking full advantage of what AKC can help your club do.
- When your club answers this, you can form a solid line of operating guidelines to reach success.



# Club Development

- Clubs using the power of social media.
- Cost effective
- Here are our examples
- [https://www.facebook.com/akcclubdevelopment/?modal=admin\\_todo\\_tour](https://www.facebook.com/akcclubdevelopment/?modal=admin_todo_tour)
- <https://www.facebook.com/groups/AKCClubDevelopment/>
- <https://twitter.com/CLUBSAKC>
- <https://www.instagram.com/clubdevelopment/>
- [communications@akc.org](mailto:communications@akc.org)



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# Club Development

- <https://www.akc.org/clubs-delegates/clubs/resources/>
- [Event Operations Blog](#)
- <https://akceventoperations.wordpress.com/>
- [August 2019 Updates](#)
- [AUGUST 21, 2019](#)
- Following the August 2019 meeting of the Board of Directors, Event Operations is writing to inform our clubs





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# Club Development

- In dealing with your club you should be well versed with Dealing with Misconduct at AKC Events
- **Dealing with Misconduct at AKC Events**—[AKC Discipline Guidelines – Effective July 9, 2019](#) (PDF)
- [Dealing with Misconduct at AKC Events](#) (PDF Booklet)
- [Dealing with Misconduct at AKC Events](#) (PDF Slideshow)
- [Procedural Checklist](#) (PDF)
- [Dispute Resolution](#) (Video)



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# Club Development

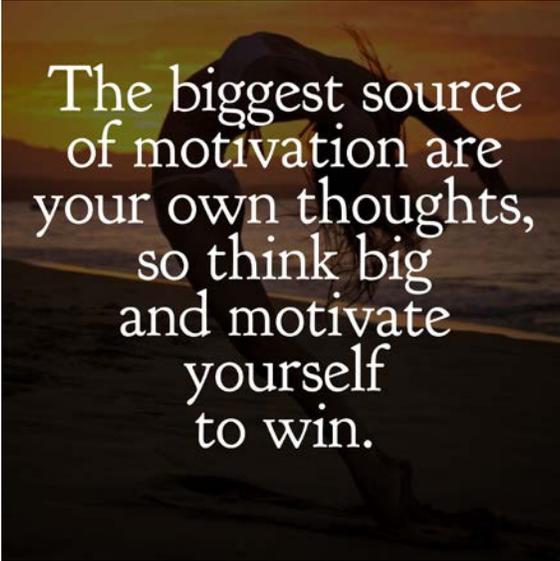


*When you learn, teach.  
When you get, give.  
Maya Angelou*



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# Club Development



The biggest source  
of motivation are  
your own thoughts,  
so think big  
and motivate  
yourself  
to win.



Thank  
you

# Club Development

- Glenn Lycan, Director of Club Development
- Guy Fisher, Manager of Club Development
- American Kennel Club  
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Raleigh, NC 27617  
tel: (919) 816-3705  
email: [clubdevelopment@akc.org](mailto:clubdevelopment@akc.org)