



## GETTING STARTED WITH CANINE COLLEGE FAQ

### WHAT IS AKC CANINE COLLEGE?

Canine College is the American Kennel Club's online education platform to provide premium instructional and engaging opportunities for judges, breeders, and fancy enthusiasts. For additional information and a list of current courses, visit our [Available Breed Courses](#).

### HOW DO WE GET STARTED?

Per the Parent Club Committee, the Education Department initially contacts, the Parent Club President, Secretary, and AKC Delegate. The Parent Club is asked to invite **all Club stakeholders and breed experts** that they would like to have involved in the selection and development process. The webinar will ensure everyone understands the project responsibilities and goals associated with the project. Following the webinar, the Parent Club is asked to select a primary point of contact to serve as a breed expert and project liaison between Canine College and the Parent Club.

### WHAT WILL WE DISCUSS DURING THE WEBINAR?

The Online Education Manager will meet with Club members to discuss the filming process, asset selection, course development schedule, and demonstrate portions of current courses. Club members will have the opportunity to ask questions and identify the point of contact for Royal Canin.

### WHERE DO YOU FILM?

Royal Canin is the primary event where we have ideal filming conditions (space, equipment, and staff) to capture most of the photos and videos to be used in breed courses.

### WHAT IF WE CAN'T PARTICIPATE AT ROYAL CANIN THIS YEAR?

Clubs that are unable to participate for any reason should contact [akccaninecollege@akc.org](mailto:akccaninecollege@akc.org). Your response will be recorded and we will contact you again in 2019.

### WHAT DO YOU NEED TO FILM?

Photographs of the dogs stacked for conformation, movement of the dog going down/back and around the ring, interviews of breed judges and experts, hands-on exams by a breed judge. These items must be completed prior to course development.

### WHO CHOOSES THE DOGS TO BE FILMED?

The Parent Club will select the dogs or appoint individuals to select the dogs to be filmed for the breed courses in Orlando.



## HOW MANY DOGS DO WE NEED TO CHOOSE?

We recommend **at least** four ideal dogs to be selected for filming. There is **no limit** on the number of dogs you can select.

One major milestone is identifying the main profile image which our team will then create a skeletal composite for instructional purposes. It is important to note; in certain sections of the course we may only use **portions** of a photo. For example, the Club may select a dog with an ideal head, while another for their topline.

## WHO CHOOSES THE PHOTOS TO BE USED IN THE COURSE?

The Parent Club will appoint individual(s) to select the photos that are used in the course.

## CAN YOU EDIT PHOTOS OF THE DOGS?

Yes, but this is only done at the Parent Club's recommendation and direction.

## WHO CHOOSES THE BREED EXPERTS TO BE FILMED?

The Parent Club will select at least one breed judge to answer a list of provided questions and conduct a hands-on exam. Also, at least one breed expert should be selected to answer questions on topics including but not limited to, history, function, breeding, etc.

## HOW DO WE SCHEDULE APPOINTMENTS?

We will begin to schedule appointments by mid-October 2018. Appointments will take an average of:

- 30 minutes per dog
- 1 hour and 30 minutes per judge interview/hands-on
- 30 minutes per breed expert

## SHOULD A BREED EXPERT BE PRESENT AT FILMING?

If possible, yes! It is strongly recommended that the Parent Club appoint a representative to be present at the filming. You will be able to review the photos and video footage in real-time to ensure we are capturing the breed and meeting the club's expectations.



### WHAT ARE THE COSTS TO THE PARENT CLUB?

AKC Canine College courses are developed by the Education Department's team of Instructional Designers and Multimedia Specialists. There are no costs associated to developing a course.

What we do request is a collaboration between the Parent Club and the AKC Education Department to ensure quality and accuracy for each breed course. This will require an investment of personal time for all Club stakeholders who agree to perform specific tasks directly related to the breed course development.

### ARE COURSES A REPLACEMENT FOR HANDS-ON EXPERIENCE?

The intent of the online courses is not to replace the hands-on education and experiences that are invaluable in the study of breeds, but rather to expand and enhance the opportunities and experiences available to AKC judges and all others interested in learning more about the breed.

### WHAT CREDIT DO JUDGES RECEIVE FOR COMPLETING A CANINE COLLEGE COURSE?

Judges who successfully complete an AKC Canine College breed course will receive a maximum of 2 CEUs for that breed. To receive credits, Judges must complete all three sections: Meet the Breed, Examine the Breed, and Observe the Breed and pass the knowledge checks that follow each section with a percentage of 80% or higher.

### WHERE CAN I GET MORE DETAILS?

Please email us at [akccaninecollege@akc.org](mailto:akccaninecollege@akc.org) for any additional questions or suggestions. Someone from the Education Department will respond to your request within 48 hours during the week.