

March 2015 Report – All-Breed Clubs Delegate Committee Best Practices Subcommittee

(Cathy Rubens, Chair; Margaret DiCorleto; Nancy Fisk; John Ronald; Ann Wallin, Peggy Wampold)

The Best Practices subcommittee of the AKC Delegate All-Breed Clubs Committee was formed in 2014 to gather information and develop protocols that will help clubs of various sizes function more productively in different areas. As this will be an electronic presentation, any future any future additions or revisions can be incorporated.

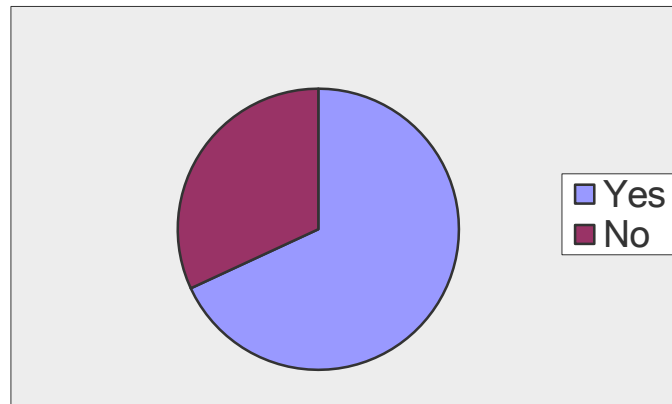
The 2014 survey was sent to over 800 club Presidents, Secretaries and Delegates and resulted in 879 responses and over 100 pages of input that we are currently evaluating and will present to the Delegate Body – target is June meeting.

We have prepared this short summary report below and are currently working on a longer detailed summary report and Best Practices document.

Please feel free to send any comments and suggestions to Cathy.Rubens@gmail.com.

1. Mission Statements:

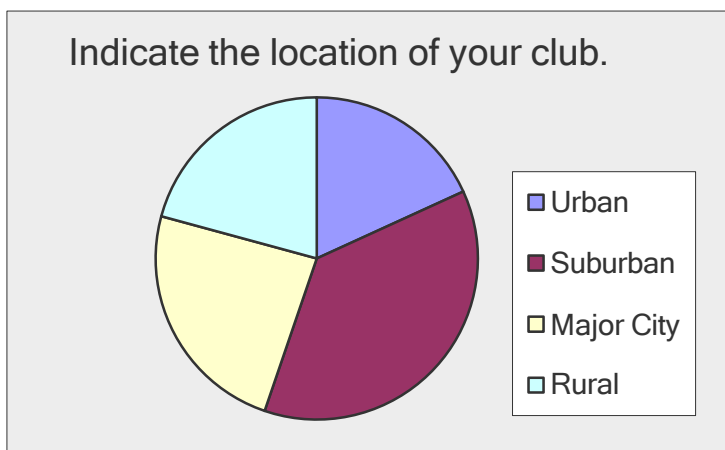
When asked about club mission statements, it appeared that 68% do have what officers consider a mission statement:



2. Mission Statements Language:

The committee intends to consolidate some of the best language and provide guidance on what might be included and how to use mission statements to aid clubs in focusing on future efforts.

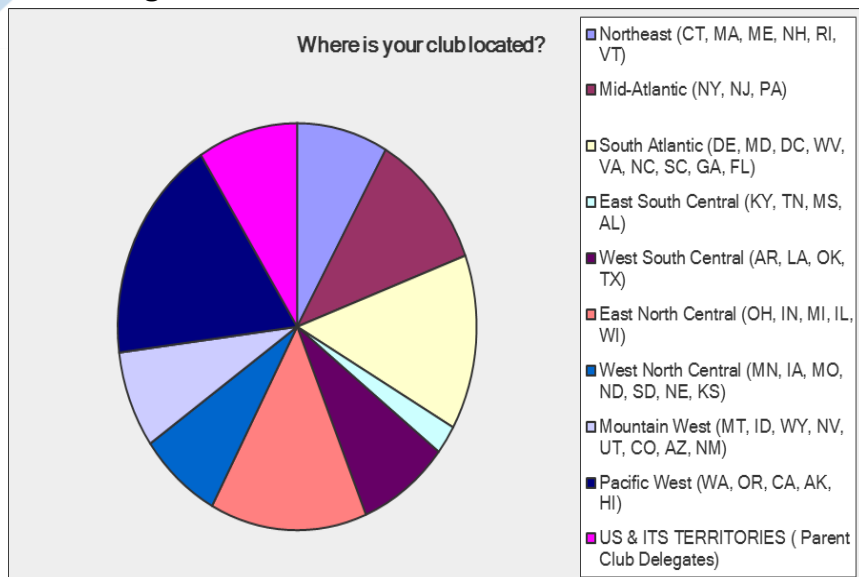
3. Area of clubs:



Answer Options	Response Percent
Urban	18.2%
Suburban	37.1%
Major City	24.0%
Rural	20.8%
Other (please specify)	

March 2015 Report – All-Breed Clubs Delegate Committee Best Practices Subcommittee

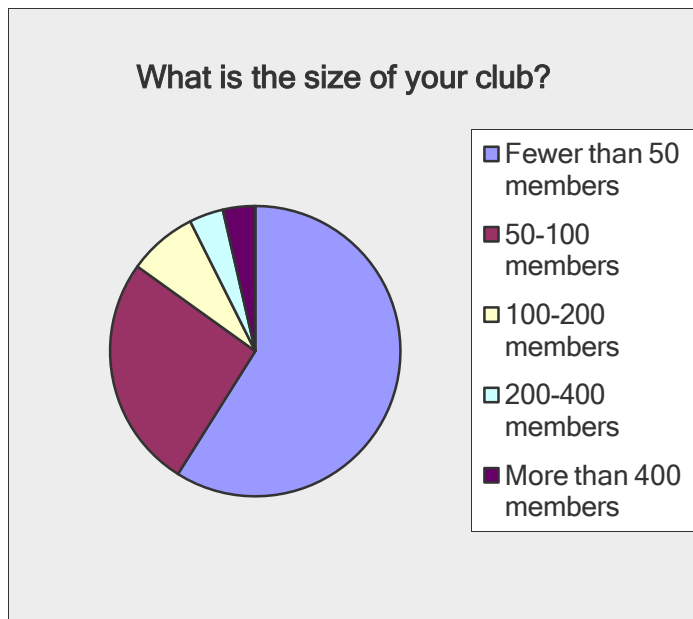
4. Regional Location of clubs:



Answer Options

Answer Options	%
Northeast (CT, MA, ME, NH, RI, VT)	8.2%
Mid-Atlantic (NY, NJ, PA)	11.1%
South Atlantic (DE, MD, DC, WV, VA, NC, SC, GA, FL)	13.9%
East South Central (KY, TN, MS, AL)	2.3%
West South Central (AR, LA, OK, TX)	8.2%
East North Central (OH, IN, MI, IL, WI)	14.1%
West North Central (MN, IA, MO, ND, SD, NE, KS)	7.4%
Mountain West (MT, ID, WY, NV, UT, CO, AZ, NM)	7.7%
Pacific West (WA, OR, CA, AK, HI)	18.0%
US & ITS TERRITORIES (Parent Club Delegates)	9.0%

5. Size of clubs:

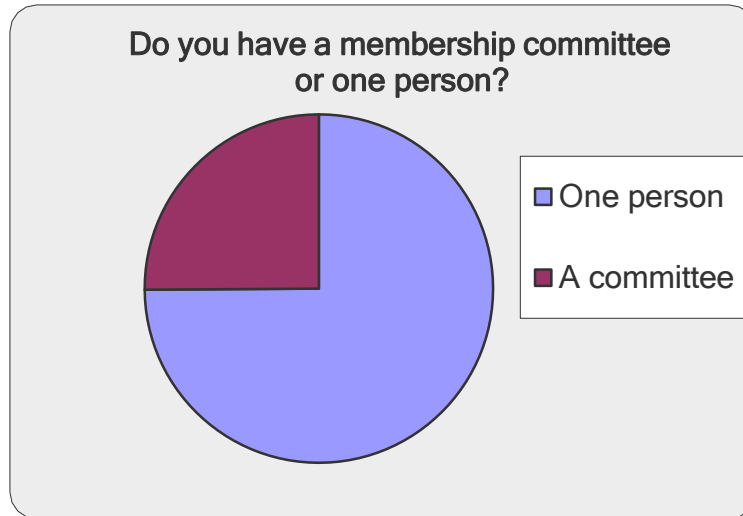


Answer Options

Answer Options	Response Percent
Fewer than 50 members	59.0%
50-100 members	26.0%
100-200 members	7.7%
200-400 members	3.8%
More than 400 members	3.6%

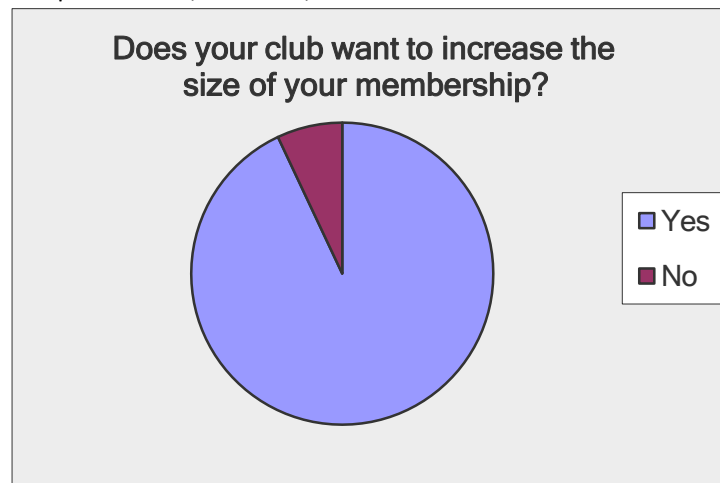
**March 2015 Report – All-Breed Clubs Delegate Committee
Best Practices Subcommittee**

6. Membership Committee/Person: (75%, 25%)



The committee will consolidate the many suggestions and give guidance regarding ways to address problems conveyed in the survey for recruitment, quorum, mentor programs etc.

7. Increase Membership Desire (93%, 7%):

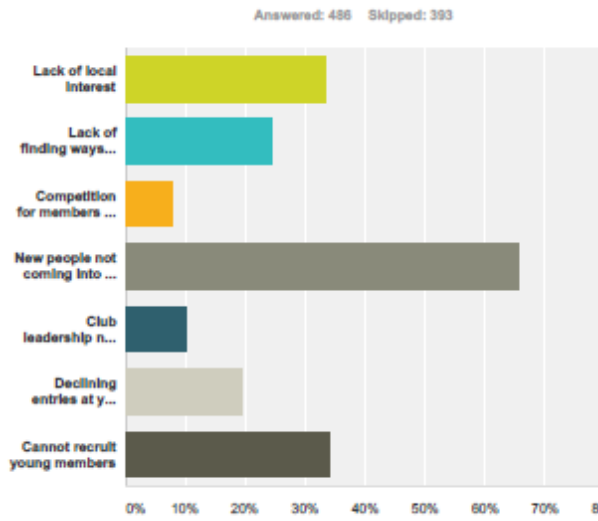


8. Increase membership Issues (65%, 35%):



March 2015 Report – All-Breed Clubs Delegate Committee Best Practices Subcommittee

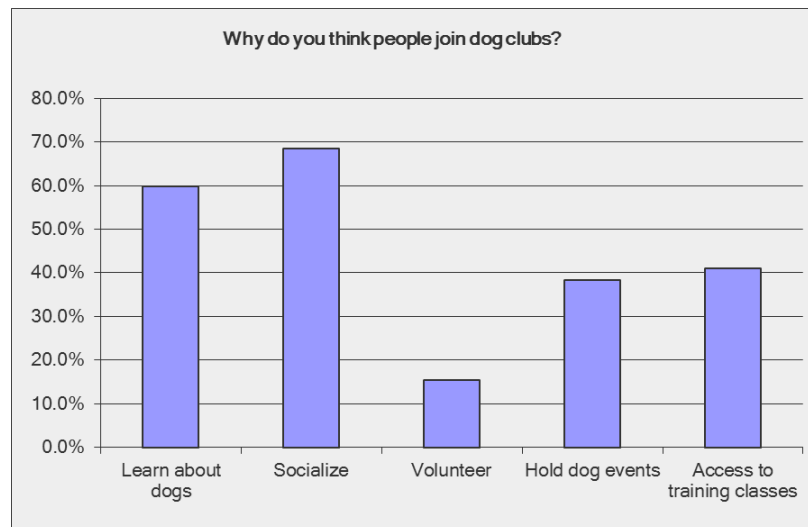
9. Obstacles Attracting New Members



Answer Options	Response Percent
Lack of local interest	33.5%
Lack of finding ways to recruit new members	24.5%
Competition for members in your area	8.0%
New people not coming into the sport of purebred dogs	65.8%
Club leadership not making this a priority	10.3%
Declining entries at your show	19.3%
Cannot recruit young members	34.2%
Other (please specify)	

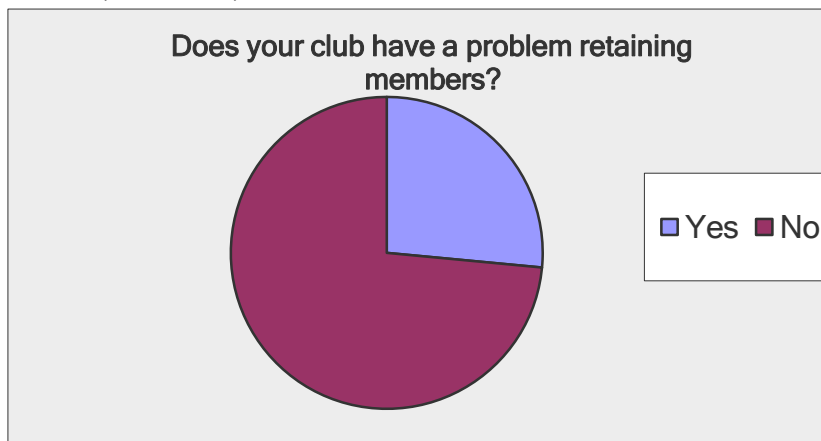
In the final document we will address and share the consolidated **105** suggestions to combat obstacles in attracting new members.

10. Why do you think people join dog clubs?

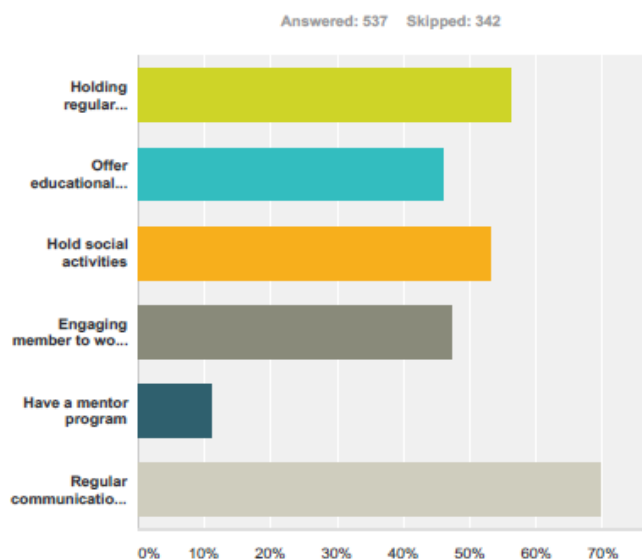


March 2015 Report – All-Breed Clubs Delegate Committee Best Practices Subcommittee

11. Retaining Members (74%, 26%):

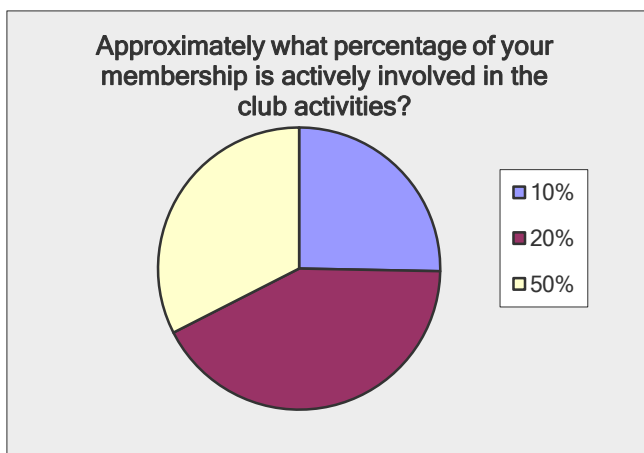


12. Activities that Retain Members:



Answer Options	Response Percent
Holding regular meetings	56.2%
Offer educational events	46.2%
Hold social activities	53.3%
Engaging member to work at events	47.3%
Have a mentor program	11.2%
Regular communication with members i.e. newsletter, emails	69.6%

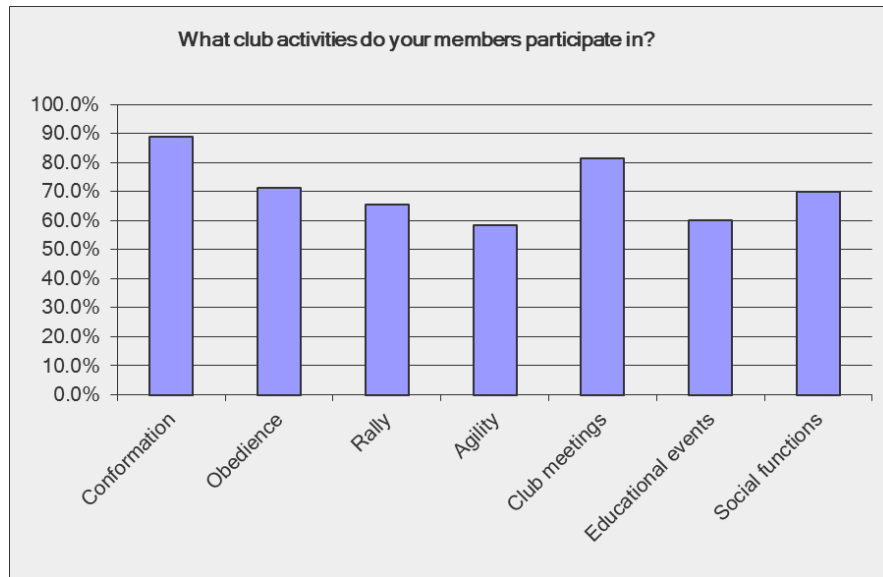
13. Member involvement:



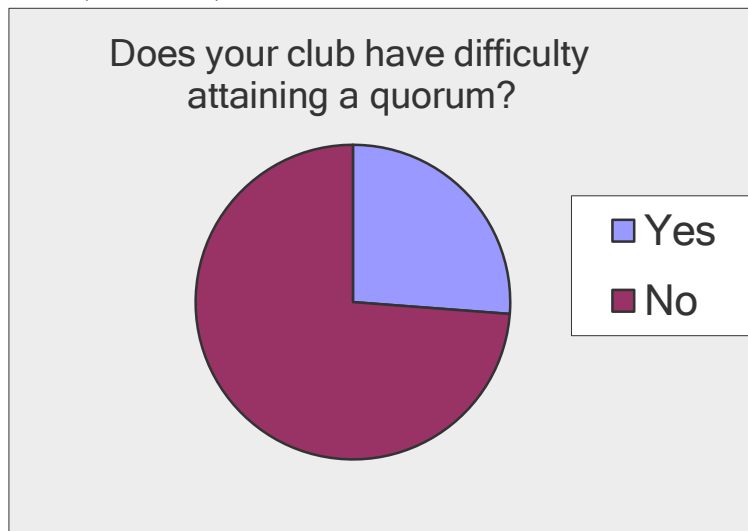
Answer Options	Response Percent
10%	25.3%
20%	42.2%
50%	32.5%

**March 2015 Report – All-Breed Clubs Delegate Committee
Best Practices Subcommittee**

14. Member Activities:

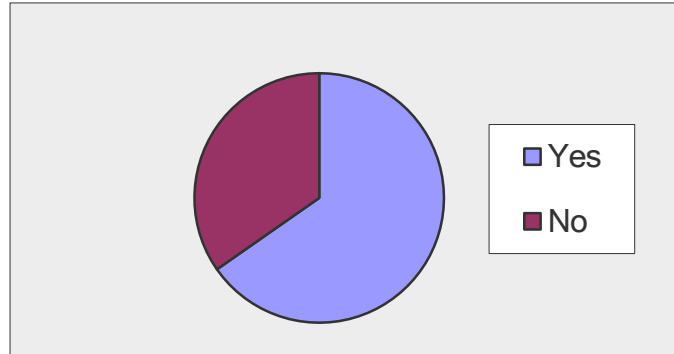


15. Quorum Attainment: (26%, 74%)



March 2015 Report – All-Breed Clubs Delegate Committee Best Practices Subcommittee

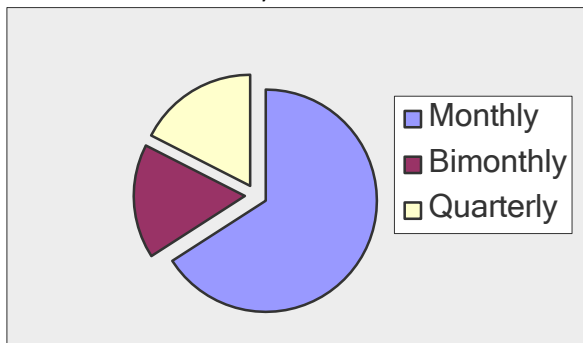
16. Does your club offer different Types of Membership: (65%, 35%)



17. What Different Types of Membership are Offered:

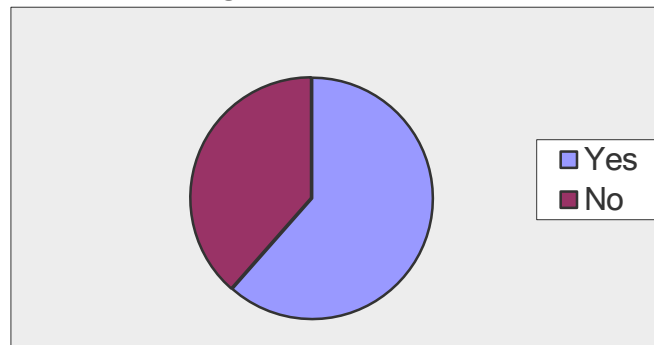
Regular (full) as stipulated in the current bylaws Associate (non-voting; cannot hold office)	Junior or Youth Member Honorary Household (full at discounted rate) Lifetime Emeritus Lifetime	Foreign Senior Affiliate New Owner Spousal Local and out of area Subscriber
--	---	--

18. How Often does your club have meetings:



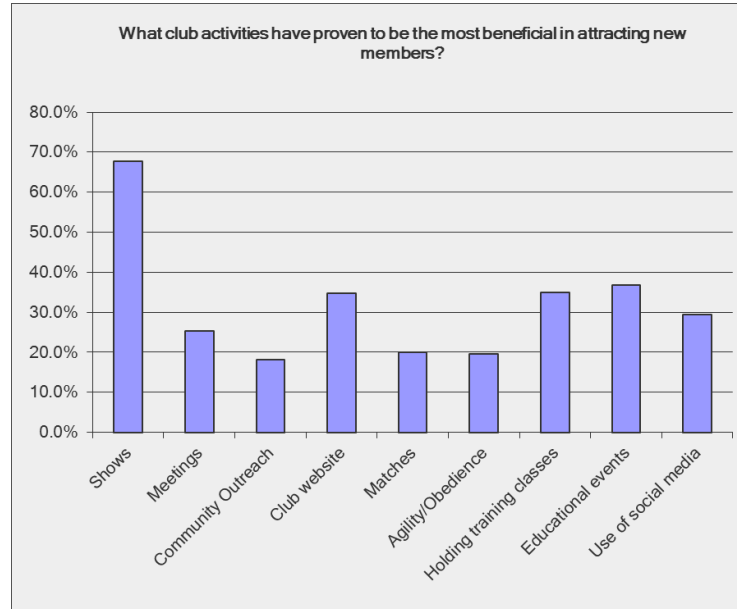
Answer Options	Response Percent
Monthly	65.9%
Bimonthly	16.6%
Quarterly	17.5%

19. Do you invite the public to meetings? (62%, 38%)

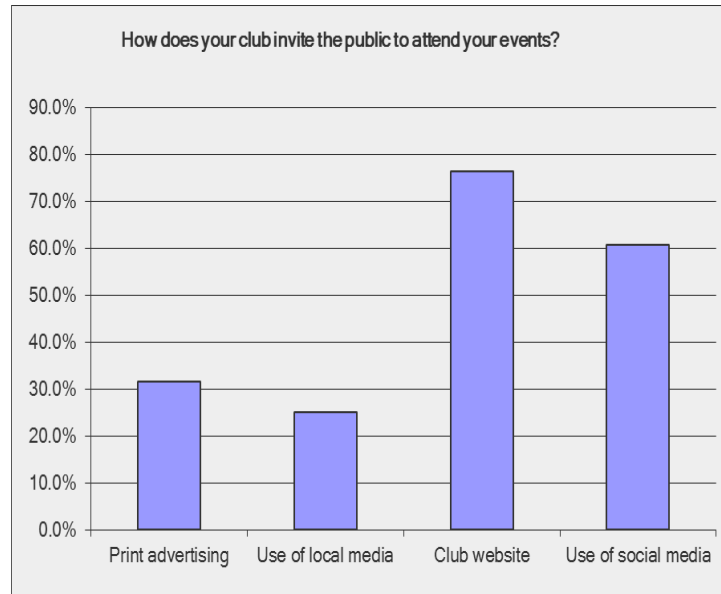


March 2015 Report – All-Breed Clubs Delegate Committee Best Practices Subcommittee

20. What club activities have proven to be the most beneficial in attracting new members:

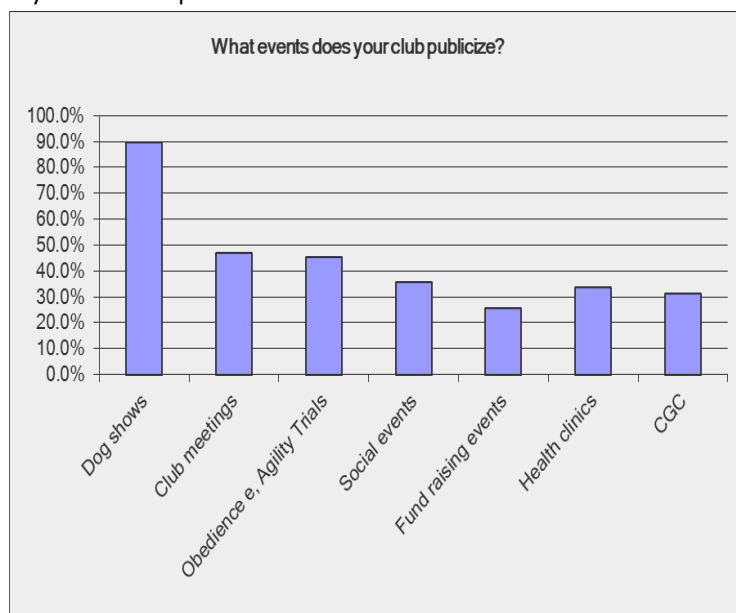


21. How does your club invite the public to attend your events?



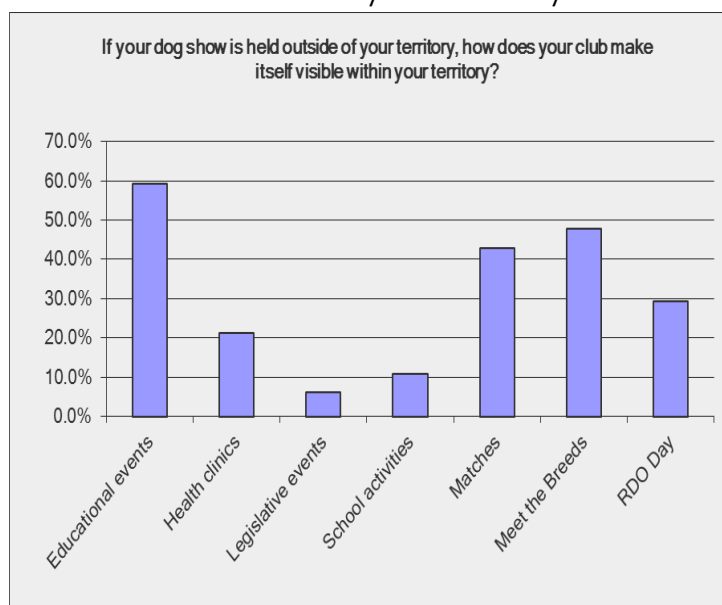
March 2015 Report – All-Breed Clubs Delegate Committee Best Practices Subcommittee

22. What events does your club publicize?



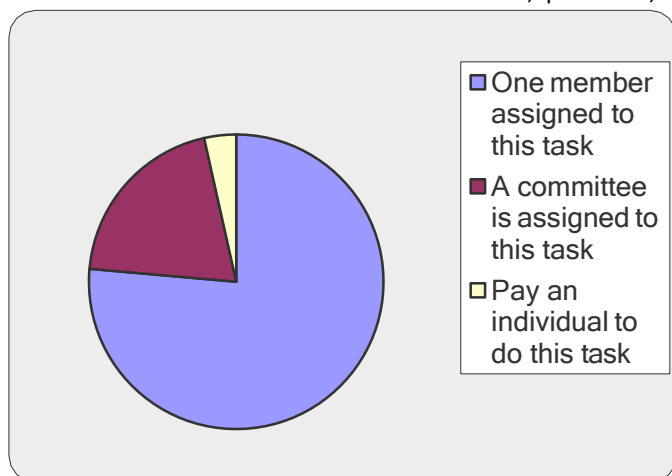
Our committee will consolidate and summarize the 110 comments solicited by the survey in the final document.

23. If your dog show is held outside of your territory, how does your club make itself visible within your territory?



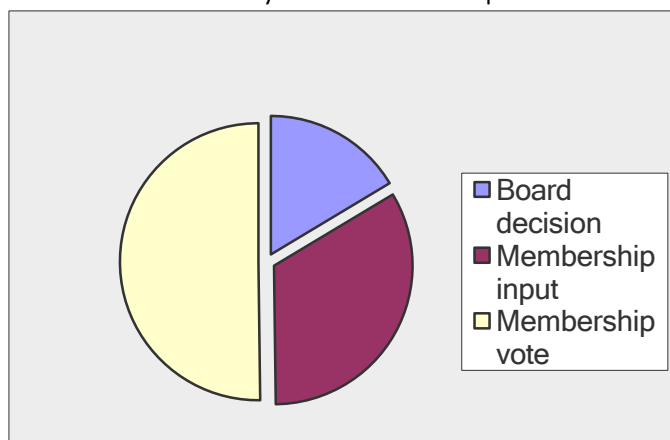
March 2015 Report – All-Breed Clubs Delegate Committee Best Practices Subcommittee

24. If your club uses social media, what method do you use to keep up with posting information, photos, etc. on a regular basis?



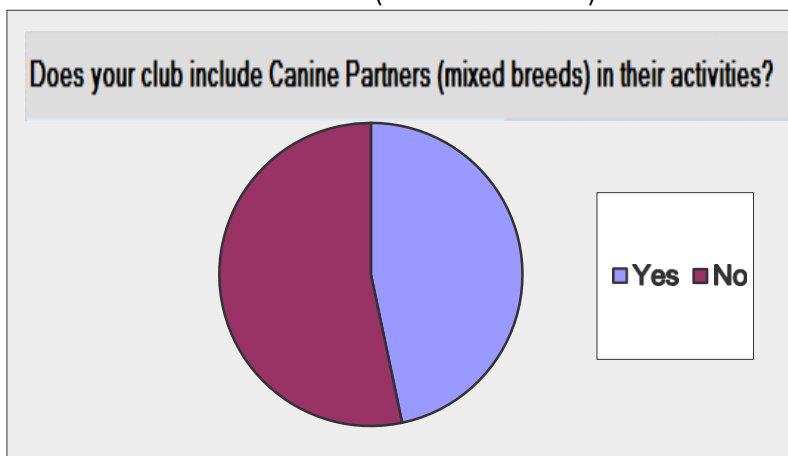
Answer Options	Response Percent
One member assigned to this task	76.4%
A committee is assigned to this task	20.1%
Pay an individual to do this task	3.5%

25. How does your club incorporate membership desires in to club decisions?



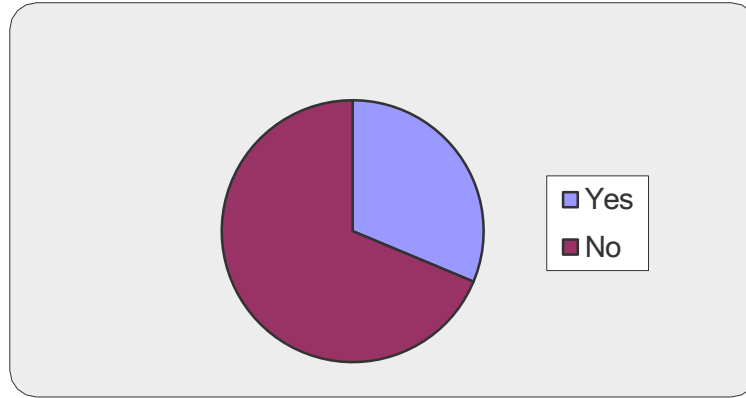
Answer Options	Response Percent
Board decision	16.4%
Membership input	33.4%
Membership vote	50.2%

26. Does your club include Canine Partners (mixed breeds) in their activities? (46% 53%)



**March 2015 Report – All-Breed Clubs Delegate Committee
Best Practices Subcommittee**

27. Has the inclusion of Canine Partners (mixed breeds) in your club's activities resulted in new members joining your club? (69%, 31%)



28. Any other ideas or suggestions related to membership?

171 suggestions submitted will be consolidated and reflected in the final document and summary.