



AMERICAN
KENNEL CLUB®

Art Contest: Communication Templates

Example Flyer:

2017 AKC
Art
CONTEST

The theme is:
“Puppies”

WIN PRIZES AND HAVE YOUR ARTWORK ON DISPLAY!

Who: Any student in grades K-12
Contest divisions are grades K-5, 6-8 and 9-12

What: Create your artwork as a drawing, painting or mixed media. Your artwork will be judged on its creativity, how well it fits into the puppy theme and the quality of the picture.

When: Entries must be postmarked by October 27.

Why: The top winner in each category will receive a ribbon and a \$50 Amazon gift card and have their artwork on display on the AKC website and at the AKC National Championship.

How: Mail your entry to American Kennel Club (AKC). Go to www.akc.org/public-education/educator-resources/art-contest for details.

Finalists will be notified by November 13th. All finalists will receive a ribbon and free entry for themselves and a parent/guardian to the AKC National Championship on December 16 & 17, 2017 where their artwork will be displayed. The top winner in each category will be notified by November 20.

Email to School Secretary:

Dear (insert secretary name),

My name is (insert your name) and I am a (member/officer position) for the (insert Club name). We are hosting an art contest for children in grades (insert grades) at our upcoming event on (insert date(s)). Would you please consider sharing this flyer with the teachers at your school?

Thank you very much.

Sincerely,

(insert your name)

Email to Finalist:

To the Parents of (insert child's name):

(insert Club name) is pleased to inform you that (insert child's name) has been selected as a finalist for our art contest.

We will be selecting a winner on (insert date) and will inform all winners no later than (insert date). (Alternatively, you may choose to award the winner at the show. If you do that, you can say: Winners will be notified at the event. All finalists will receive (insert prize, if applicable) and all winners receive (insert prize, if applicable).

We welcome you and your child to attend our event and see their artwork displayed. Our event will be on (insert weekend date here) at (insert time). Our event will take place (insert location here-include information about parking if necessary). We will provide free tickets to you and your child (if applicable and explain how they will get them). We hope to see you there. Please let me know if you have any questions.

Sincerely,

(insert name here)