



AMERICAN
KENNEL CLUB

Club Development Resources

- About Club Development:

<https://www.akc.org/clubs-delegates/clubs/about-club-development/>

- The AKC Club Outreach Program:

https://www.apps.akc.org//apps/club_outreach/index.cfm?_ga=1.207616535.507853187.1459264155

- Media Resources

<https://www.akc.org/clubs-delegates/promote/media-resources/>

- AB Committee Membership Best Practices

http://images.akc.org/pdf/clubs/all_breed_club_resources/Recommended_Best_Practices_final_ppt.pdf?_ga=2.268627889.1943672136.1510602863-944185401.1477939335

- AKC Sanctioned Match Application

<https://images.akc.org/pdf/AES999.pdf>

- Special Attractions Form

<http://images.akc.org/pdf/mespl2.pdf>